



QU NH NG TRÁI TIM HU

68 Hàn thuyên, Thu n thành, Tp Hu

Website: www.heartsforhue.com

PROFILE

[Hearts for Hue](#) (H4H) is a local NGO established in Hue city, Vietnam in 2007 with a mission to improve the lives of disadvantaged people through education, health care and livelihood support programs.

It manages several key programs such as providing low-income families with sustainable economic development opportunities, creating a better life for people living with a disability and improving the educational environment for children living in rural areas.

In 2014, at the inaugural [Vietnam NGO Awards 2014](#), Hearts For Hue was named the winner in its category (small NGO) for good practice in Transparency & Accountability and Resource Mobilization. The Vietnam NGO Awards 2014 was organized by the Research Centre for Management and Sustainable Development (MSD) in collaboration with Resource Alliance and sponsored by the Rockefeller Foundation and Irish Aid.

Mission

Hearts For Hue's mission is to "create a real and lasting positive change for poor residents in Thua Thien Hue in particular and in Vietnam in general, especially residents in resettlement areas and people living with a disability".

Vision

Hearts For Hue's vision is to "be a professional local NGO that provides assistance, support to poor/disadvantaged people enabling them to get access to quality education, health care services, equal economic development opportunities, and live in good environmental conditions"

Programs

1/Microfinance program

Hearts For Hue has carried out its [Microfinance Program](#) in Hue City since 2010. The program offers unsecured loans to groups of disadvantaged people who would otherwise lack access to banking and other financial services. Group members support each other as individual small businesses are established and developed. Loans are offered for a range of purposes including the breeding of livestock, cultivation of various crops, sale of consumer goods for any purpose that will improve their livelihoods. In some instances loans are also provided for house repairs or restoration. The size of a loan is dependent on each household's need but does not exceed 5



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million VND (approximately US\$240) in the first year, 7 million VND (US\$336) in the second year and 10 million VND (US\$480) in the third. Borrowers must repay the interest on the principal loan on a nominated day each month. Interest rates range from 0.5% to 1% per month. Hearts For Hue reinvests these funds in other activities that support microfinance clients such as business development skills training and providing education opportunities for children. It also retains a small amount to cover program management expenditures. Microfinance loan terms are flexible, ranging from 3 to 24 months, depending on each household's situation. Since its inception in 2010, the program has funded 400 clients, mainly poor women running small businesses and created a sustainable income for over 100 families with an average net profit of 10USD per day. The D.O.V.E Fund is the major donor of Hearts For Hue's Microfinance Program with contributions also gratefully received from individual sponsors.

2/Disability Support Program

It is estimated that more than 12 million people and families in Vietnam are affected by a disability. Beside the human cost of living with a disability there are also economic and social costs that influence standards of living and acceptance within their community. Hearts For Hue's Disability Support Program provides direct assistance to people living with [a disability](#), [Agent Orange affection](#) , and indirectly to their families, by offering livelihood support projects such as the creation of job opportunities, health care and rehabilitation activities with the goal of improving their living conditions while supporting their integration into society.

H4H's Disability Support Program has supported more than 1000 people living with a physical or mental disability in Thua Thien Hue province. Projects included the provision of funds for [chicken raising activities](#) aimed at increasing income and independence for disabled people living at home and improve the living conditions for the more than 450 mentally disabled patients at Thua Thien Social Center. The program also gave [448 people living with a disability](#) the ability to be independently mobile when they were each presented with a wheelchair.

3/Community Service Program

With the support and collaboration of [Singapore Management University](#), [Singapore Institute of Technology](#), [Ngee Ann Polytechnic](#), [ASEAN Young Professionals Volunteers Corp](#) (AYPVC), Hearts For Hue organizes volunteer students groups to improve the educational environment for rural poor kindergartens in Thua Thien Hue, Vietnam. The volunteer groups carry out activities such as fence building, English language classes, recreational activities for children and participate in cultural and skill exchange exercises with Hue students. Program goals include improving the



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infrastructure within kindergartens and orphanages in poor rural areas and the English language skills of the children while promoting a good relationship between Vietnamese and Asian students. Since 2013, Hearts For Hue has invited and organized the visit of of ten groups of student volunteers whose efforts and goodwill have improved the educational environment of kindergartens in Thua Thien Hue province, Viet nam.

Partners and funders

H4H works with government departments, local and international organizations, humanitarian foundations and various local associations to enhance the quality of its programs and to expand H4H's scope and impact in Thua Thien Hue District. Key partnerships include the Thua Thien Hue's People Committee, [Thua Thien Hue's Foreign Affairs](#), Thua Thien Hue's Red-Cross, [Entrepreneurs du Monde](#), [Singapore Management University](#), [Singapore Institute of Technology](#) and [Ngee Ann Polytechnic](#).

H4H receives funding support from international organizations, foundations, corporations and individuals. Key funders include [The D.O.V.E. Fund](#), [Veterans for Peace](#), [HSBC Future First](#), [Unilever Vietnam](#) and Singapore Universities.

Geographic areas served

Hearts For Hue serves communities in [Thua Thien Hue](#) province, Vietnam.

History

In 2006, two Vietnamese professionals, Mr Truong Trong Khanh and Ms. Nguyen Thi Hoa, visited boat people at their resettlement areas in Phy Binh and Vy Da. During this visit Mr. Truong and Ms. Hoa saw the many difficulties that boat people face daily such as no access to clean water, a latrine system in very poor condition and many children dropping out of school due to lack of funds. Wishing to improve the quality of life for these people, Mr. Truong and Ms. Hoa established a recognized local non-government organization, Hearts For Hue. With the support and help of two American social activists Mr. Do Nguyen and Mr. Dodie Gaines, Hearts For Hue submitted a proposal to The D.O.V.E. Fund, an organization based in Ohio, for the funding of an early education and sanitation program

Hearts For Hue's program proposal was accepted and, in 2007, with funding from The D.O.V.E. Fund began the environmental protection and education program for local people in Phu Binh resettlement area, followed by the Vy da resettlement area in 2008.



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In 2009 Hearts For Hue received funding from The D.O.V.E. Fund for the construction of Huong Xuan and Quang An kindergartens, allowing 500 children in these rural areas to attend school.

In 2010, Hearts For Hue again received funding from The D.O.V.E. Fund to begin a Microfinance program in Vy Da.

One hundred and forty people living with a disability in Thia Thien Hue Province were the recipients of wheelchairs donated to Hearts For Hue and during 2012, a total of four hundred and forty eight wheelchairs were distributed by H4H to disabled people throughout Vietnam.

In 2013, Hearts For Hue with funding from HSBC, Unilever Viet nam, Veterans For Peace and Singapore Universities, carried out several humanitarian programs that benefited disadvantaged people in Thua Thien Hue province, Viet nam.